

M-Net Africa MD takes on new role

M-Net has confirmed the strategic evolution of M-Net Africa MD, Biola Alabi's role with the pan African broadcaster.



Biola Alabi. Image source: Africa Magic

Having served in this role at M-Net Africa for five highly successful years during which time she brought her well-honed business perspective and creative insights to one of Africa's biggest entertainment companies, she has taken on a new strategic role with the organisation, that of director: Special Projects. In this capacity her portfolio now focuses primarily on the broadcaster's flagship productions including but not limited to the AfricaMagic Viewers' Choice Awards, the popular reality super series Big Brother Africa and several exciting new initiatives.

Meanwhile, reflecting the broadcaster's rapid growth in the market, M-Net has named Mrs Wangi Mba-Uzoukwu as its first regional director, West Africa.

For more, visit: https://www.bizcommunity.com