

## Footnote Summit, Africa's largest digital publishing event, expands into Kenya

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Since its launch in 2013, Footnote Summit has been established as Africa's largest digital publishing event. Individuals and companies associated with the publishing industry from all over the world come together to discuss topical issues and the latest innovations affecting the entire publishing sector.



Following on the success of the second annual event, in 2014, Footnote Summit has made the decision to bring the event to Kenya, which has a booming publishing industry. Footnote Summit Kenya coincides with the 17th Nairobi International Book Fair, conveniently bringing leading Kenyan, other African and international publishers together to discuss and debate solutions and innovations that disrupt the publishing industry. Digital Divide, Realm Digital and Snapplify are some of the confirmed sponsors for upcoming event.

Footnote Summit Kenya will have a strong focus on digital publishing and will highlight eLearning, the accessibility of eBooks in schools, as well as piracy and DRM. Confirmed speakers include David Waweru, Alex Poizyn, Wesley Lynch and Nivi Mukherjee.

Registration and ticket bookings can be made via the event website at <u>www.footnotesummit.com</u>. Book your seat for Africa's largest digital publishing conference today. Kenyan Publishing Association Members will receive a 10% discount.

Contact the Footnote Summit organisers to discuss sponsorship and speaking opportunities - info@footnotesummit.com.

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