

MTN Group sponsors 2015 Highway Africa Conference

The MTN Group is to sponsor the 2015 Highway Africa Conference, one of the largest annual gatherings of African journalists in the world. It takes place 30-31 August in Grahamstown.



Highway Africa aims to develop a vibrant and growing network of African journalists empowered to advance democracy and development through their understanding and use of appropriate technologies. MTN shares in this vision, and is equally passionate about the advancement of journalism on the continent.

"African journalists hold the responsibility of driving our continent's narrative. As a proudly African company, we recognise the significance of Highway Africa in bringing together these journalists, to engage about issues facing our continent and shaping that narrative," says Chris Maroleng, Executive for Corporate Affairs, MTN Group.

The relationship between MTN Group and Rhodes University is now in its eighth year. As part of its support of the conference, MTN also sponsors media organisations in some of its markets to send journalists to the two-day event.

"The longevity of this partnership is testament to MTN's unwavering commitment to the development of good journalism in Africa. I am most grateful for this continued support, given the wider economic challenges South Africa is facing," says Chris Kabwato, Director for the Highway Africa Centre.

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