

Robert Sussman ranked amongst Top 20 Tech Influencers in Africa

In a recent listing of the Top 20 Tech Influencers in Africa, published in African Innovator Magazine, Integr8's joint CEO, Robert Sussman, was ranked amongst the best of the best - alongside that of Elon Musk, founder of PayPal, Tesla and SpaceX and South African entrepreneur and founder of Thawte Consulting, Mark Shuttleworth.

Sussman, co-founder of the Integr8 Group of companies, has been identified as one of the continent's leading technology talents. His contribution to the company since 2001 (and to the country at large through his ongoing effort to help bridge the digital divide), the company's growth since its inception and its continued strength, breadth and depth of service to existing and emerging markets has earned its leadership industry-wide recognition.



Strong involvement in Africa

This consistent level of growth captured the attention of potential partners. Just a few months ago, the infrastructure arm of Integr8 Group, Integr8 IT was acquired by the Business Connexion Group, the largest publicly traded ICT company on the continent for an estimated R126 million.

Sussman, whilst proud of the achievement, is more excited about the spotlight on the company and its relevance to the continent. The company has established a strong footprint in Africa, covering nearly 35 key regions throughout the continent including Kenya, Namibia, Nairobi, Tanzania, Swaziland, Angola, Zambia, Nigeria, Mozambique, Lesotho, Uganda, Ghana and Zimbabwe.

"We certainly have a presence in Africa and it is encouraging to be profiled along with other key role-players and stakeholders in Africa's ICT and telecommunication industries. It is a reminder to us all of what the continent is capable of and how much technology is influencing the lives of people, every day, in so many ways."

The importance of technology

He believes technology will become more significant as a catalyst for socio-economic change across the continent, addressing issues such as education, technical skills development, healthcare and small business development.

At the same time, the company will continue to leverage off the opportunities that exist in building business in SA and Africa and harness the potential that exists within local skills and resources to better the lives of communities.

"It is a huge market with significant potential, particularly in areas like mobility and application of mobile networking infrastructure. We look forward to contributing to its ongoing success," he concludes.