

118: Money 4 Jam with Warren Venter and BizTrends 2015

We are back for 2015 with this year's first show, so tune in to the [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 15 January 2015, from 9-10am as show host Warren Harding chats to Warren Venter, COO and co-founder of M4JAM, and Louise Marsland, founder of TrendAfrica.co.za and curator of the 2015 BizTrends guide.

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via Skype:* Warren Venter ([@m4jam](#)) and Louise Marsland ([@Louise_Marsland](#)).
- *Discussion topics:*
 - We learn more about M4JAM, an innovative platform that empowers thousands of people across the country to earn cash using their phones. We find out how M4JAM started, how exactly it works and how do brands get involved. We also see what the response has been like so far and why they partnered with WeChat.
 - Then we shift our attention to something happening tomorrow, 15 January 2015, the launch of BizTrends 2015. We talk to Louise Marsland, founder of TrendAfrica.co.za and curator of the 2015 BizTrends guide. We find out more from Louise about BizTrends 2015, and what she thinks the marketing and media industry can look forward to in 2015.



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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