

The Loeries Travelling Exhibition visits Vega and CityVarsity

The Loeries Travelling Exhibition is at Vega, 8-14 April 2010 and at CityVarsity 17-24 April 2010. One of the exhibition's goals is to educate audiences, and Adobe will be hosting complimentary workshops at both venues. These deep dive sessions are an introduction to new and enhanced features in the product, hosted by Learning Curve, an authorised education reseller. The workshops are a must-attend for students, photographers and all creative professionals.



The exhibition, sponsored by Adobe, highlights the winning works from the 31st Annual Loerie Awards in a gallery format that aims to inspire and educate as it travels around the country.

“The Loeries exhibition is a highlight of our creative calendar,” says Martin Koch, campus navigator at Vega Johannesburg. “As it showcases the very best that the brand communication industry produces each year, it acts as a powerful educational tool for our students - and it’s quite a draw card for the general public as well.”

Paula Masterson, City Varsity principal adds, “We are always thrilled to host the Loeries exhibition at our campus in the cultural hub of Newtown. The inspiration has a profound effect on the student work and gives them further goals to set for themselves in their quest for creative excellence. We are always so proud to see the work of our graduates in the exhibition as well.”

Expo itinerary

Its next stop will be the Natal Museum in Pietermaritzburg on 3-14 May 2010.

Other dates are:

Oliwenhuis Museum, Bloemfontein 31 May - 11 June 2010

Vega, Durban 25 June - 2 July 2010

Vega, Cape Town 10-17 July 2010

Tshwane University of Technology, Pretoria 5 - 12 August 2010

Markex, Sandton 24 - 26 August 2010

North West University, Potchefstroom 16 - 29 September 2010

Stellenbosch Academy, Stellenbosch 7 - 21 October 2010

For more information go to www.theloerieawards.co.za.

For more, visit: <https://www.bizcommunity.com>