

# Eskimi to sponsor Mobile West Africa 2014

Eskimi has announced that it will be sponsoring Mobile West Africa 2014 which is taking place from 13-16 May at the Four Points by Sheraton, Lagos, Nigeria.



The event will feature local and international speakers from organisations including DSTV Digital Media, Meltwater Group, Nigerian Breweries, iROKO Partners, L5Lab, Enough Is Enough Nigeria, PZ Cussons, Wild Fusion, Bozza, Co-Creation Hub, Praekelt and Airtel Nigeria.

"From our past experience, the event proved to be one of the best on the African continent, gathering the most important industry professionals and creating opportunities for networking, deal-making and new contacts. The Eskimi brand name is all about fun, so we are also happy to sponsor the category that will bring a smile to every participant - presenting branded Eskimi sunglasses," Vytas Paukstys, CEO of Eskimi introduced the sponsorship.

Says Matthew Dawes, Founder & CEO, All Amber: "I'm absolutely delighted that Eskimi have chosen to support Mobile West Africa 2014. I believe that the speaker faculty we have built and the support of such prominent companies illustrate what a superb conference we're building again. From my perspective, Eskimi is one of the companies leading mobile industry growth so bringing them on board is a key building block."

For more, go to [www.mobilewestafrica.com](http://www.mobilewestafrica.com).



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