

Mantis Group announces new appointment

Mantis Collection has announced that Michelle de Klerk will be serving their trade, press and direct clients in the United Kingdom and the Republic of Ireland, with immediate effect.



Mchelle de Klerk

Having joined Mantis five years ago as Marketing Director of their international portfolio of properties, Michelle's successfully expanded their networks of affluent travellers and High Net Worth Individuals and established strategic partnerships with brands, wealth management firms and private banks.

As a senior member of Mantis' team, and being based near London, Michelle's role has shifted to adopt a stronger sales focus, driving UK business to Mantis' African portfolio of properties through tour operators, high end travel agents, concierge agents and lifestyle management companies as well as maintaining the media relationships she has with the top publications in the UK.

"I'm so pleased that one of our long serving team players has accepted the role of taking care of Mantis' largest market, the United Kingdom. Michelle is South African born; she's passionate about the region and will be key to growing the market for us in the coming years. She will work out of Mantis' London offices" says Mantis Marketing and Managing Director, Paul Gardiner.

For more, visit: https://www.bizcommunity.com