Nokia/Co-Creation Hub Growth Academy calls for applications

Phone manufacturing company, Nokia in partnership with Co-creation Hub (CcHUB), a social innovation centre in Nigeria, have embarked on an academy program called 'Nokia/CCHub Growth Academy' which is aimed at accelerating Nigerian mobile software companies in growing their companies on regional and international levels.

Applicants are invited to apply for the business accelerator programme in Africa, dedicated to providing intensive continuous hands-on support to help early stage mobile technology start-ups grow into high growth businesses and build world class mobile applications for the Nokia platform regionally and globally.

Three phases

The three month intensive program runs in three parts, namely: Capacity building, Product development and Launch.

Each start-up undergoes hands-on prototype development and structured training with modules such as business model development, project implementation plan and lean product development. Tailored technical training and support will be provided by Futurice, a global training organisation with expertise in mobile application development and user driven design.

During product development each start-up is complemented with the best of resources i.e. one-on-one mentorship from experienced tech entrepreneurs with a strong understanding of the African market, project implementation plan; and market research support to ensure that solutions meet specific market needs.

The last phase of the programme is dedicated to product testing, pilot launch and value redesign based on initial customer feedback. Each start-up will also pitch at an open Pitchfest to the wider community and investors as part of the final product launch.

To apply, go to www.growthacademy.org. Applications close on Wednesday, 3 October 2012 at 6pm.

For more, visit: https://www.bizcommunity.com