

Final call for 2015 Global Youth Travel Awards

This is the final opportunity to gain industry recognition for your business in the youth and student travel sector. Enter the 2015 Global Youth Travel Awards before the deadline on Monday, 31 August



Award categories

The categories that can be entered by any person or organisation actively participating in the youth and student travel industry:

- Extraordinary Experience
- Best Work Experience Provider
- Green Accommodation Initiative
- Best Social Responsibility Initiative
- Best Marketing Campaign
- Outstanding Volunteer Project
- Best Youth Travel Blogger *NEW!*
- Best Travel Technology Product
- The WYSE Award *NEW!*

Consumer voted awards

These awards are voted for by the travellers themselves, so if you would like to be recognised in one of these categories, ask your customers to vote for you:

- Best Youth Travel Airline
- Best Youth Travel Accommodation
- Best Youth Travel Agent
- Best Youth Tour Operator *NEW!*
- Best Youth Travel Destination

David Chapman, Director General of WYSE Travel Confederation, said: "With the youth, student and educational travel industry representing 20% of all travel and worth nearly USD 250 billion in 2014, it is important for us to recognise organisations that are raising the bar for the youth travel experience and driving growth and innovation across the different segments of the industry.

"For the fifth year we invite innovative organisations large and small to put themselves forward for one or more of this year's awards; they could join the ranks of previous winners, which include Emirates Airline, STA Travel and YHA England and Wales."

This year's awards will be presented during a gala dinner that will bring WYSTC 2015 in Cape Town, South Africa to a close on Friday, 25 September 2015.

For more, go to wystc.org

For more, visit: <https://www.bizcommunity.com>