

# Did your favourite ad make the list? - 24 Mar 2014

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Millward Brown has announced the [Best Liked Ads from Q4 2013](#) with Coca-Cola's 'Share A Coke With Bobby' taking the number one spot. Have a look and see if your favourite ad made the list..

This week, have a look at how to make a complete change in your career direction for the better in [Juliette Attwell's BizCareers column](#).

In other news, Shoprite has launched its [first outlet in northern Nigeria](#) despite concerns about security in the region; and the second edition of the [Colours of the Nile International Film Festival kicks off today](#), highlighting 48 African film offerings from around the continent.

Keep up to date with the Loeries Africa Roadshow which travels to Lagos, Nigeria tomorrow, 25 March, followed by Nairobi on 28 March and Accra on 16 April. Those interested in attending can email [africa@loeries.com](mailto:africa@loeries.com).

Cheers!

**Ilse van den Berg, Editor: Marketing & Media Africa (@Biz\_Africa)**

PS Take a look at the latest ads in the [Ornico ad showcase](#).

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