

# Redesigning Africa - 22 Feb 2016

BY [LEIGH ANDREWS](#)

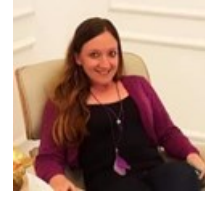
Fresh from the Design Indaba, which closed out in Cape Town last week, we have inspiring insights and outtakes to rejuvenate your design thinking across the continent.

For a taste of this, Terry Levin speaks to Alex McDowell, the man behind the futuristic scenarios created for Steven Spielberg's award-winning 1999 film *Minority Report*, about the importance of [the tribal space in storytelling](#).

Ann Nurock also sits down with Christian Benimana, architect and programmes manager of MASS Design Group in Rwanda, to find out more about his concept of "[building for social change](#)", through building homes for expectant mothers that will reduce maternal mortality.

You can also click through to our [Design Indaba](#) special section for more, and watch for the Design Indaba newsletter in your inbox!

## Leigh Andrews



Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an #Inspiring50 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s #Bookmarks2020 Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>