BIZCOMMUNITY

Online job trends: Your next job should be in mobile, not SEO

Thinking about a career change? Well, you should probably think more about mobile, and less about Facebook and SEO, according to an article on Memeburn.



WEB-SAVVY INSIGHT AND ANALYSIS

According to the latest online jobs trends report by Freelancer.com, the number of jobs for iOS and Android developers is continuing to grow, but jobs relating to the world's biggest social network declined 14% from April to June, reports *Memeburn*. In the wake of more updates to Google Panda, SEO jobs took a 7% hit as Google made life more difficult for those practising blackhat techniques.

According to the *Memeburn* article, analysis of around 190 000 job posts and four-million <u>Freelancer.com</u> users, iPhone app developer jobs grew 30% from earlier in the year, eclipsing Android developer jobs by 10%. General mobile phone jobs rose 36%, while iPad jobs were up 26% from last quarter. Open source continues to dominate the web, with HTML5 and jQuery jobs seeing major growth (20% and 17% respectively). Meanwhile, .NET and ASP jobs continued their decline into obscurity.

Read the full article on www.memeburn.com.

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