

Netxcell on the lookout for African partnerships

At VAS Africa 2014, which kicked off today, 24 June 2014, Indian telecom technology solutions provider, Nextcell Limited, will be looking for partnership opportunities in Africa.



Debasis Chatterji

Netxcell is currently catering to telecom in four African countries namely Nigeria, Tanzania, Cameroon and Burundi and provides services to major telecom operators in Africa. The company is showcasing its state-of-the-art voice and data offerings such as Campaign Manager, USSD Based Provisioning, Life-Cycle Management, OBD (Outbound Dialer), Voice Chat, etc. at VAS Africa 2014, which forms part of the worldcom series. Netxcell is providing services to major operators like MTN, Etisalat, Zantel and Leo. The company also has local partnership with Funmobile, an Africa based Telecom Company, to serve African telecom operators together. Through VAS Africa, Netxcell is looking to further enhance its presence and establish long-term partnerships in the continent.

Announcing the participation, Debasis Chatterji, CEO, Netxcell Limited said, "We are excited with the traction received in Africa for our services. We wish to replicate our India growth story in Africa as well. Africa is a growing market with great untapped potential. The penetration of 3G and the growth of mVAS in Africa is much faster than most developing nations. We wish to associate with like-minded partners for enhancing growth and addressing the need-gap in the African telecom industry with our innovative technology solutions."

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