

# African Movie Channel to enter European TV channel market

African Movie Channel (AMC) has partnered with Lebara to distribute on the new Lebara Play OTT TV service; this is the first time AMC is being licensed for distribution outside Africa...



Lebara Play boasts of over 150 channels, in 13 languages and 3,000 movies from around the world to provide quality entertainment to the large migrant community.

Lebara Play's premium multi-ethnic TV and movie content is available via PC, mobile app, tablet or set top box. The new service is currently available in the UK, France, Germany and The Netherlands, and will be in the rest of Europe over the summer, and other territories worldwide by the year-end.

African Movie Channel was the first ever channel in Europe dedicated to Nollywood and other African movies when it launched as a VOD channel on what was then Homechoice (now Talk Talk) TV platform in the UK, nine years ago in 2006.

AMC is available on the West African English bundle on Lebara Play with unlimited access to African TV and movie content.

For more, visit: <https://www.bizcommunity.com>