

# The Loeries: John Mescall appointed TV, Film & Video Jury chairman

The Loeries has appointed John Mescall, executive creative director of McCann Australia, as the TV, Film and Video Jury chairman for this year's awards.



Mescall is responsible for the highly successful 2013 campaign for Metro Trains, "Dumb Ways to Die", which took out top honours at Cannes, D&AD and the One Show.

He will also be speaking at the International Seminar of Creativity during Loeries Creative Week Cape Town 15-21 September.

[Click here](#) to read more...

## View all past winners

The Loeries Archive provides access to all the 2013 winners as well as data going back to the very beginning in 1978!

Access to the 2013 winners is free and you can access the full archive with a subscription. Images for the winning work goes back to 2005 and this is being constantly updated. [Click here](#) to read more...

## Key dates to diarise for 2014:

- Entries open: 17 March
- Loeries® Creative Week Cape Town: 15-21 September
- International Seminar of Creativity: 19 September
- Awards Ceremonies: 20-21 September

Ticket Sales for Creative Week open: 1 April

[Click Here](#) for more information...