

# AfricaCom 2014: Transforming Africa's Digital Economy

This year the AfricaCom team has gathered feedback from all those interested in Africa's digital transformation resulting in an event packed with key insights from a speaker lineup composed of domestic and international digital gurus, a host of proactive networking opportunities, a show floor stuffed with hands-on demo and interaction zones and a multitude of options to explore new solutions to power your business in the future.



Africa Com is the ultimate event to inspire innovation, build knowledge and network in the African digital market.

## What's new for AfricaCom in 2014?

- **AfricaCom 100:** Only session for the leaders of Africa's digital world to discuss strategic issues in confidential debates
- **SDN & Network virtualisation stream:** A new session looking at the opportunities, strategic and financial considerations of SDN and Virtualisation for African operators
- **M-commerce session:** Presentation and case studies on how to address the m-commerce opportunity (part of mobile money programme)
- **Expanded LTE programme:** A three-day conference covering in more depth key areas such as spectrum management, VoLTE, LTE Roaming, TD-LTW, backhaul
- **Rural telecoms:** All angles of the topic will be covered throughout the event in different sessions (LTE, cost efficient networks, VSAT, Masterclasses)
- **Internet of things:** A new keynote panel assessing the opportunities in IoT and M2M in Africa
- **TM Forum Live:** An interactive, in-depth session hosted by the TM Forum addressing Agile Business & IT, Customer Experience and Open Digital Ecosystem
- **VSAT Africa:** A two-day conference dedicated to the VSAT market
- **Ampion Venture Bus (Southern Africa) finale:** hear from 30+ of the best African and international coders, designers and business minds who got together on a five-day hackathon.
- **More participation from Africa's leading operators:** Airtel, Azur Telecom, BTC, Etisalat, Millicom, MTN, Orange, Smile, Telecel, Unitel, Vodacom, YooMee and more

AfricaCom is free for operators, regulators, developers, broadcasters, satellite service-providers, CIOs and banks. For more, go to [www.africa.comworldseries.com](http://www.africa.comworldseries.com).