

# Linksys seeks distribution partners in Africa

[Linksys](#), a global leader in networking solutions for the home and small and medium businesses is seeking strategic distribution partnerships with the leading value added distributors in Africa.



The company sees their products as a perfect fit in the African market space which is one of the biggest emerging markets in the technology retail space and has seen a noticeable growth in the last few years. Linksys is looking at penetrating into these key markets including Nigeria, Kenya and Tanzania, Uganda, etc.

Mr. Amanulla Khan, director, MEA of Belkin International believes that, "Africa is a very strategic market for us and we are very excited to announce that we are on the lookout for partners who can represent our brand in the region. Our brand and the products are aligned to cater to the requirement of the end users and the SMEs in the region. Our products have maintained the leadership position in ME and are very well received by the users. Our objective is to deliver and achieve the same in the African belt as well."

Among the key products launched this year by Linksys is EA8500, a router with advanced MU-MIMO technology which enables multiple users to connect to the access point radio and at the same time enhancing overall Wi-Fi speed and experience for each user, as compared to current technology which facilitates only one user at one time.

Along with EA8500, Linksys also has, as part of their offerings, a new range of routers, range extenders and accessories. These included WRT 1200AC, a dual-band smart Wi-Fi router and RE6500HG and RE6700, Dual-Band wireless range extenders.

Linksys continues to be at the leading edge of advancing the router and its innovative capabilities are determined to draw the attention of the users and customers in the African markets.