

Big Brother Africa returns

M-Net's Big Brother Africa is back by popular demand and entry for the second season is now open.

Originally aired in 2003, Africa's version of the reality TV show captured the attention of viewers in over 40 countries, and the request for more will soon be just that - Big Brother Africa 2.

M-Net's operations director for sub-Saharan Africa, Joseph Hundah, says, "This show defined the term 'popular demand' for us. From the minute Cherise Makubale won the first series, fans have asked when Big Brother Africa would return. So we're thrilled to announce season two. Now it's our turn to ask Big Brother fans one simple question. What are you waiting for? Start entering!"

The channel is now searching for the 12 contestants from 12 countries to participate in this 98-day lock-in, which will be filmed on location in South Africa, and produced by Endemol SA.

Although, once again, it's the viewers who will ultimately decide the winner of the US\$100,000 grand prize.

Entry criteria

Anyone over the age of 21, who is a citizen of one of the participating countries and is in possession of a valid passport, is eligible for entry.

Participating countries: Angola, Botswana, Ghana, Malawi, Namibia, Nigeria, Kenya, South Africa, Uganda, Tanzania, Zambia and Zimbabwe.

The selection team is looking for people who are vocal, fluent in English, creative and fun-loving. Entrants should be tolerant of a variety of views and lifestyle choices, apart from their own, and should be socially flexible and able to live in close proximity with others.

Entry forms are available online at www.mnet africa.com or can be collected from MultiChoice offices in the participating countries. The deadline for entries is Wednesday May 2, 2007.

Let the show begin...

Big Brother Africa 2 will begin airing on the DStv channels, M-Net and AfricaMagic, on Sunday August 5 and will end on Sunday November 11. From Tuesday to Friday each week, there will be four 30-minute daily shows and a 30-minute 'Uncut' show.

Viewers can expect 60-minute weekly highlights, nomination and eviction shows. For those who can't get enough, DStv channel 37 will screen Big Brother Africa 24/7 (available to DStv subscribers on the IS 7 and W4 platforms).

For more, visit: <https://www.bizcommunity.com>