

Africa Marketing & Media

We've compiled our annual #BestofBiz 2016 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Africa Marketing & Media portal over the past year below.



Image by 123RF

Our most-read stories

1	2016 African Blogger Award winners	03 Jun 2016
2	Africa's top 30 entrepreneurs under 30	30 May 2016
3	Interbrand identifies the global 'Breakthrough Brands' disrupting markets - Louise Marsland	05 Aug 2016
4	Why has Africa failed to industrialise? - Masimba Tafirenyika	21 Nov 2016
5	How to market in Africa	23 Jun 2016
6	Big business opportunities ahead for Africa - McKinsey	16 Sep 2016
7	Hello Africa! Tell me how you're doin'! - Marthinus Van Loggerenberg	18 Jan 2016
8	Is Africa ready for increased online shopping? - Mthokozisi Ndlovu	19 Feb 2016
9	Bringing recruitment to NGOs in Africa - Beverley Klein	02 Feb 2016
10	Ringier Africa, One Africa Media in classifieds JV	10 May 2016
11	How to sell a country in five minutes - Duke Malan	24 Mar 2016
12	#CGFsummit: Reasons to believe in Africa - Louise Marsland	17 Jun 2016
13	MTN Group appoints new CEO	20 Jun 2016
14	5 African freelancing startups to watch - Gabriella Mulligan	20 May 2016
15	Survey provides glimpse into the world of young entrepreneurs in Africa	29 Mar 2016
16	Watch the Coke ad that Kenya banned	15 Apr 2016
17	KFC confirms Botswana provisional liquidation	07 Jun 2016
18	Business in Zambia: Topco Media and KPMG announce a joint venture project	19 Feb 2016
19	USD1 Million innovateAFRICA Fund for digital media launched	01 Sep 2016
20	Fox Networks Group announces new Africa executive team	22 Aug 2016

Our most-read contributors

1	Marthinus Van Loggerenberg
2	Graeme Pitt
3	Tom Jackson
4	Daniel Munslow
5	Kevin Welman
6	Kerushan Govender
7	Adegboye Adeniyi
8	Johan Hanekom
9	Oresti Patricios
10	Craig Terblanche

Our most-read new appointments

1	Kellogs appoints new finance leader	29 Aug 2016
2	Kellogs appoints new finance leader	29 Aug 2016

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