Woolworths' expansion plan in Africa

In the next two to three years Woolworths is planning to open 15 stores in sub-Saharan Africa, including in Kenya, Mauritius and Namibia, reports Reuters.

The retailer already has 65 African stores in 11 countries outside South Africa, but, according to Woolworths Head of International Operations, Paula Disberry, expansion would be faster if there were more shopping malls in these regions.

The report on Reuters further states that Disberry said Woolworths was still very much committed to growing in sub-Saharan Africa after pulling the plug on its Nigerian business last year and announcing a $2 billion Australian expansion this week.

For more:

- Reuters: South Africa's Woolworths eyes 15 stores across Africa in 2-3 years by Tiisetso Motsoeneng
- Ventures Africa: Woolworths To Open 15 Stores Across Africa

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