

105: The 2014 DMASA Assegai - Integrated Marketing Awards

Tune in to the [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 11 September from 9am-10am as show host Warren Harding chats to Vikesh Roopchand, Chairman of the DMASA about the upcoming 2014 Assegai Awards.

[\[twitterfall\]](#)

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Skype guest:* Vikesh Roopchand, Chairman of the DMASA

- *Discussion topics:*

This week we take a closer look at the upcoming 2014 Assegai Awards ([@AssegaiAwards](#)) organised by the DMASA (Direct Marketing Association of South Africa) and sponsored by the South African Post Office. The awards are South Africa's premier interactive and direct (data driven) marketing awards. It recognises and rewards campaigns that deliver exceptional results, while ensuring compliance and accountability within the industry.

We chat to Roopchand to find out more about the event, the entries, the categories and the awards. For more, go to www.assegaiawards.co.za.

All Assegai Award entries this year will be online and the closing date for submissions is 15 September 2014. All the submission details can be found on the [website](#).

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

For more:



- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR ["Biz Takeouts"](#)
- Email: biztakeouts@bizcommunity.com

For more, visit: <https://www.bizcommunity.com>