

Happy third birthday Snapchat (Infographic)

By [Lisa Hallgren](#)

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As the MD of a digital marketing company, my time is spent mainly on studying all things online marketing.



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Of course, social media is a huge part of this and there have been many developments in recent years in this area. Facebook is now 10 years old and Snapchat, even at a young three years old is becoming a major player, though it has yet to make any revenue!

To celebrate the third birthday of Snapchat, we at [DPFOC](#) thought it fitting to mark the occasion with an info-graphic all about this relatively new social network.

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