

Revamping your digital life - 15 Feb 2016

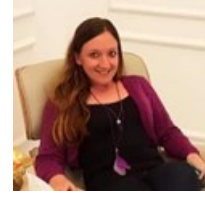
BY [LEIGH ANDREWS](#)

With digital slowly but surely taking over from mobile to TV, Nkem Ndem lets us in on [four ways Nigerians can revamp their digital lives](#). It's all about spring-cleaning your devices and making the digital world as simple as possible.

Sticking with technology, Kees Snijders says [Africa is on the cusp of a M2M \(machine-to-machine\) explosion](#). Thanks to the advancement of ICT on the continent, Africa is in a strong position to capitalise on forecasts that the M2M sector will generate \$40bn in global services revenue by 2019.

Today our [BizTrends 2016](#) pdf will be available for download, be sure to stay informed on the trends impacting your industry this year!

Leigh Andrews



Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an [#Inspiring50](#) 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s [#Bookmarks2020](#) Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>