

Get ready for #DesignMonth! - 1 Feb 2016

BY [LEIGH ANDREWS](#)

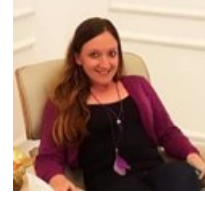
With [Design Indaba](#) just a few weeks away, February is [Design Month](#) on Bizcommunity. [Look forward to](#) exclusive design-centric interviews and thought leadership throughout the month, sure to expand your business-design thinking, and don't forget to join the conversation by using the hashtag #DesignMonth when you tweet us!

Fittingly, Nkem Ndem V offers three reasons [Nigerian fashion](#) is taking over the world due to high exposure on social media thanks to stars like Rihanna and Beyonce wearing stunning examples that create global interest.

Trending on the continent, [Grey Africa](#) has appointed [Fran Luckin](#) as its chief creative officer. We speak exclusively to Luckin about her sparkling creative career thus far and the state of advertising on the continent.

Go forth and design!

Leigh Andrews



Andrews was on the inaugural Marketer of the Year (MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an [#Inspiring50](#) 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s [#Bookmarks2020](#) Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>