

Festival of Media Latam Awards 2010 shortlist announced!

MIAMI, US: Latam's jury of advertisers, media specialists and advertising experts has deliberated over work from 44 agencies across 11 countries in Latin America - covering entries from 77 brands in total. A shortlist of 45 entries has been announced.



Charlie Crowe, founder of the Festival of Media and CEO of C Squared comments: "We have been both staggered and thrilled by the number of entries into our first regional award. The creativity coming out of the Latin American region as well as the optimism and positive outlook for the future of the industry is something that can inspire the rest of the world. You can rest assured that the overall winner of the 'Campaign of the Year' award will be at the very cutting edge of media innovation".

The winners will be announced at the closing session of the Festival of Media LATAM in the afternoon of Tuesday 26 October, ensuring that the event closes on a note of great celebration.

Book your place now

To be the first to find out who the winners are, book your place to attend the Festival of Media LATAM in Miami!

An impressive agenda and the speaker line-up is confirmed for the Festival. A combination of global leaders and local heroes from major advertisers, media agencies, creative shops and leading media owners will take to the platform to debate and share insight on the most pressing topics of the moment.

Alongside keynotes Vicente Fox, President of Mexico 2000-2006 and Biz Stone, co-founder of Twitter, the marketing leads for Proctor & Gamble and VISA in Latin America will speak about their future plans in the region.

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