

Maputo Ad Festival open for entries

JOHANNESBURG: AMEP, the event organiser of the Maputo International Advertising Festival, has announced that the annual event is now open for entry submissions. The festival recognises advertising agencies, producers and other communication companies worldwide, but specifically from Southern Africa and Indian Ocean regions.

Submission categories include TV/Cinema, radio, print, poster, billboard, internet site, internet banner, internet promotion, campaigns and integrated campaigns.

Entries can be submitted in Maputo city, address Prédio Cardoso, 2o. Floor, Room E, Avenida 25 de Setembro, No. 1123, until 15 May 2010 through payment of the respective fee. Only pieces that were created and can be proved to have been displayed between 1 April 2009 and 30 April 2010 shall be accepted.

A jury of 11 professionals from Mozambique and other countries will judge the pieces submitted to the competition, and allocate prizes, after producing a short list. Judges will select the winners and finalists based on originality and effectiveness in communicating the objectives.

The Gold and Grand Prix Awards winners will be announced at the awards ceremony on 27 May 2010, at the Girassol Indy Village in Maputo. The Silver and Bronze Awards winners will be announced on the day before.

For more, visit: <https://www.bizcommunity.com>