

Twitter records smashed in Brazil

PARIS, FRANCE: Germany's nail-biting victory over Argentina in the World Cup final entered the record books for social media companies Twitter and Facebook.



A total of 618,725 tweets a minute were sent during the World Cup final but the highest number of tweets recorded for an event was 35,6m after Germany thrashed Brazil in the semi-final. Image: [HNGN](#)

Sunday's World Cup final generated a record number of tweets a minute as the final whistle went, Twitter said.

According to Twitter, a total of 618,725 tweets a minute were registered after Germany scored the winning goal in extra time to defeat Argentina 1-0.

That beat the 580,000 tweets a minute generated during host Brazil's humiliating 7-1 thrashing at the hands of Germany last week.

However, the overall number of tweets during the the final was 32.1m, fewer than the 35.6m posts during the Brazil-Germany semi-final.

Facebook said Sunday's final was also the most talked about sporting event on Facebook, with a total of 280m interactions by 88m users, including comments, likes and posts.

Source: AFP via I-Net Bridge