

Peter Rolland to head up DDB Interstation

DDB South Africa has further strengthened its consolidation of its Africa network through the appointment of Peter Rolland to head up DDB Interstation.

DDB Interstation has been established to act as the lead agency and brand custodian of DDB's Africa clients, and coordinates activities in Kenya, Tunisia, Morocco, Egypt, Cote d'Ivoire, Ghana, Nigeria, Mozambique, South Africa and Zimbabwe.

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