AT&T, IBM in big data tie-up

NEW YORK, USA: AT&T and IBM announced plans to join forces to help cities, utilities and others use big data analytics to better manage their infrastructure.

IBM and AT&T have formed a partnership to improve data usage for major corporations. Image: Switch Scribe

The companies said in a joint statement that they will combine their analytic platforms, cloud, and security technologies with privacy in mind to gain more insights on data collected from machines in a variety of industries.

The new project will focus initially on helping city governments and mid-size utilities analyse vast quantities of data from mass transit vehicles, utility meters, and video cameras.

"As a result, cities may be able to better evaluate patterns and trends to improve urban planning and utilities can better manage their equipment to reduce costs," the statement said.

"This collaboration of two world-class companies will help deliver a more connected planet," said AT&T vice president Chris Hill.

"We share a vision that the 'Internet of Things' will help companies in a variety of industries rely on their remote assets and connected devices to improve their businesses," he said.

The companies says the services may help in traffic management, parking and emergency services.

"Smarter cities, cars, homes, machines and consumer devices will drive the growth of the Internet of Things along with the infrastructure that goes with them, unleashing a wave of new possibilities for data gathering, predictive analytics, and automation," said IBM's Rick Qualman.

"The new collaboration with AT&T will offer insights from crowd-sourcing, mobile applications, sensors and analytics on the cloud, enabling all organisations to better listen, respond and predict," he added.

Source: AFP via I-net Bridge

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