

E-book subscription deal from Amazon

NEW YORK, USA: US online company Amazon has unveiled a Netflix-style subscription plan for unlimited access to e-books and audio books.



Amazon's subscription service takes on other subscription services offering users access to titles in their stores for \$9.95. Image: [TREB](#)

The \$9.99 per month Kindle Unlimited programme offers access to at least 600,000 titles in Amazon's Kindle format.

Subscribers will be able to access the books on Kindle tablets, as well as other devices with a Kindle app, including iPads and iPhones, Windows devices and Android-powered mobile gadgets.

"Finding a great book is easy, and there are never any due dates," Amazon said in its announcement. "Customers can choose from bestsellers like 'The Hunger Games,' 'Diary of a Wimpy Kid,' and 'The Lord of the Rings.'"

About 2,000 audio books will also be available through the Audible service, which has been launched for US customers although other countries are likely to follow.

Amazon is using a model made popular by Netflix for films and television programmes, but also by services such as Spotify for music.

In the book segment, similar services are offered by Scribd, which offers about 400,000 titles for \$8.99 a month, and Oyster, which charges \$9.95 for access to its catalogue of 500 000 books.

Source: AFP via I-Net Bridge

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