

Maputo Advertising Festival entry extension

AMEP, the event organiser of the Maputo International Advertising Festival, has extended entries to the second annual festival until 10 May 2007. The festival honours and recognises advertising agencies, producers and other communication companies from any part of the world, especially from the southern Africa and Indian Ocean regions.

The competition submission categories include; TV/cinema, radio, print, poster, billboard, internet site, internet banner, internet promotion, campaigns and integrated campaigns.

Entries can be submitted in Maputo city (address mentioned on the entry form).

The following advertising agencies and producers have confirmed their participation:

- Luvi Ogilvy, Reunion
- Golo, Mozambique
- Ferro & Ferro, Mozambique
- Publicita FCB, Mozambique
- Ogilvy, Mozambique
- Circus Advertising, Mauritius
- Red House, Mauritius
- Executive Center, Angola
- GC Comunicações, Cabo Verde
- Rimagus Marketing, Angola
- Imagem Vlp Comunicação, Angola
- DDB Mozambique

A jury will be set up of 11 professionals from Mozambique and other countries to judge the pieces submitted to the competition, and allocate prizes, after producing a short list. The jury will be chaired by the renowned Angolan Jose Guerreiro, and will be formed by:

- Leandro Estrela (Brazil)
- Toni Koendeaman (South Africa)
- Nina Morris (South Africa)
- Helga Nunes (Portugal)
- João Carlos Schwalbach (Mozambique)
- Armindo Chavana (Mozambique)
- Rick de Kock (South Africa)
- Alfredo Kuwanda (Mozambique)
- Alexandre Mari (Brazil)
- Nelson Saúte (Mozambique)

Judges will select the winners and finalists based on originality and effectiveness in communicating the objectives.

Award winners will be announced at the Awards Ceremony on 30 May 2007, at the Hotel Avenida in Maputo.

For additional information about the Maputo International Advertising Festival, go to www.amep.org.mz/festival.

For more, visit: <https://www.bizcommunity.com>