New York Festivals: Six additional Executive Jury appointments

NEW YORK, US: New York Festivals International Advertising Awards, now in its 56th, year announced six additional appointments to the 2013 Executive Jury. This elite group of worldwide chief creative officers and executive creative directors were chosen to select the World's Best Advertising across all mediums from the shortlist selected by the online Grand Jury.

"We're looking at arguably the most experienced awards jury going. And in our opinion, their experience and expertise, along with the ability to recognize ground breaking ideas is what makes this jury so unique, and our winners so deserving," said Michael O'Rourke, president International Awards Group/New York Festivals. "Providing our jury members with the opportunity to evaluate only the shortlist means more time for debate and discussion and it also means that each entry will be given the undivided attention it deserves."

Recent appointments to the 2013 Executive Jury include:

- Kentaro Kimura, co-CEO, Executive Creative Director & Account Planner, Hakuhodo Kettle, Japan
- Nick Law, EVP/global chief creative officer, R/GA, USA
- Martin Pross, chief creative officer, Scholz & Friends, Germany
- Andreas Ullenius, executive creative director/senior partner, Akestam Holst, Sweden
- Debbi Vandeven, chief creative officer, VML, USA
- Erik Vervroegen, international creative director, Publicis Worldwide, France

Additional Executive Jury appointments will be announced soon.

The Executive Jury will convene in New York City 27 April through 1 May. Award-winning entries will be announced at the New York Show awards presentation on Thursday, 2 May, 2013 at the New York Public Library Stephen A. Schwarzman Building.

The New York Show, a two-day series of creative events, will be held at the landmark New York Public Library's Beaux-Arts

building, located at 455 Fifth Avenue, at 40th Street in New York City. Festivities will be held on Wednesday and Thursday 1-2 May 2013 and includes the Executive Jury Press Conference, keynote speakers, creative panel discussions, networking events, and exhibits of the Shortlisted work. Thursday evening features the 2013 New York Show awards ceremony and after-party to honour the winners in true New York style.

New York Festivals International Advertising Awards receives entries from 70 countries, recognizing work in all media. To view the 2013 competitions/categories go to: http://www.newyorkfestivals.com/main.php?p=2,10,40.

For a limited time New York Festivals has waived the 15% Rush Fee, and all entries received after 14 February will be subject to a 15% Rush Fee. The final deadline for the 2013 competition is 27 February. For more information, or to enter, please visit: http://www.newyorkfestivals.com/main.php?p=2,10.

To purchase tickets for the New York Show please visit: https://www.newyorkfestivals.com/Events/. Ticket prices for the 2013 New York Show: Full Access Pass to all events, including panel sessions, screenings and award show - US$250; Award Ceremony - US$100; Executive Jury Press Conference and individual panel sessions - US$30 per session.

For more, visit: https://www.bizcommunity.com