

Chevrolet to roll out 4G-connected cars

LAS VEGAS, USA: The new Chevrolets coming out this year will be faster - at least when it comes to gleaning information from the superhighway.



Chevrolet has announced that at least 10 models will have 4G Internet connections by the middle of this year. Image: Chevrolet

The General Motors division said it would deploy fourth generation (4G) Internet connections on several models to help motorists who want to stay connected with the growing number of apps for automobiles.

Chevy will allow the 4G connections with Long Term Evolution (LTE) in a partnership with AT&T.

"Chevrolet is expected to implement the broadest deployment of 4G LTE in the automotive industry," said Alan Batey, senior vice president of Global Chevrolet, who added that the move "is indicative of our broad commitment to deliver more value and convenience through smart technology applications."

The high-speed connections will allow for a Wi-Fi hotspot that allows passengers in a vehicle to use tablets or other devices, or to watch videos via the Internet in vehicles with screens.

The 4G cars will for now only be sold in the United States and Canada, according to the Chevrolet announcement at the Consumer Electronics Show in Las Vegas.

"This technology is not just for the rich and famous," Batey said at a news conference. "You're going to be connected everywhere."

He said that initially 10 vehicle models will get the 4G connections by mid-2014 but more will be added in future.

The automotive sector's presence is growing at CES with a large number of car manufacturers and related technology firms showing their wares at the huge electronics exposition.

The service links with GM's OnStar service to apps and services that require a high speed cellular or data connection. Current AT&T customers will be able to add their vehicle to a shared data plan or purchase a standalone option.

Chevrolet said its AppShop includes programs for data, music, news, weather, travel information and more. Some of the current apps include iHeartRadio, Priceline.com, The Weather Channel, NPR, Slacker Radio and Cityseeker.

Source: AFP via I-Net Bridge

For more, visit: <https://www.bizcommunity.com>