

More CCOs join NYF exec jury

NEW YORK, US: New York Festivals [International Advertising Awards](#) has added an additional dozen prominent worldwide chief creative officers (CCOs) to participate on the live [Executive Jury](#). This will reputedly be the largest gathering of worldwide chief creative officers ever assembled under one roof to judge an advertising competition.



Donald Gunn, founder of *The Gunn Report*, will moderate the Executive Jury. This group will assemble in New York City on 1 May to select the 2011 trophy winners from the finalist winners decided by NYF's [Grand Jury](#).

Latest Executive Jury members

- Matthew Bull, CCO, Lowe Worldwide
- Peter Favat, CCO, Arnold Worldwide
- Tony Granger, Global CCO, Y&R
- Amir Kassaei, CCO, DDB
- James McGrath, creative chairman, Clemenger BBDO
- Peter Nicholson, CCO, JWT
- Santosh Padhi, co-founder, CCO, Taproot, India
- Robert Rasmussen, CCO, Tribal DDB
- Rob Reilly, worldwide CCO, Crispin Porter + Bogusky
- Rob Sherlock, CCO, DraftFCB
- Alexander Schill, global CCO, Partner, Serviceplan Group
- Stephane Xiberras, president & ECD, BETC Euro RSCG

Additional Executive Jury members will be announced soon. [Click here](#) to view a complete list of the 2011 Executive Jury and Grand Jury.

The 2011 Executive Jury, consisting of 40 chief creative officers, will convene 1-5 May in New York City. The three-day

festival will include creative seminars, including one by Keith Reinhard, chairman emeritus of Omnicom, winners exhibits, screenings, and two award shows/parties taking place on Wednesday and Thursday, 4&5 May 2011.

The NYF International Advertising Awards competition receives entries from 70 countries and recognises work in all media in the following [competitions](#): Art/Technique + Technology, Avant-Garde, Collateral, Design, Digital & Interactive, Hispanic USA Advertising, Marketing Effectiveness, Mixed Media, Outdoor, Print, Public Relations/Brand Communications, Public Service Announcements, Radio, Student and Television/Cinema.

The final deadline to enter the NYF's 2011 International Advertising Awards competition was 28 January 2011. Winners will be showcased at www.newyorkfestivals.com and promoted by the organisation's network of representatives in 75 countries.

All press inquiries are welcome and should be directed to Gayle Mandel: gmandel@newyorkfestivals.com. Ph: 1 212 643 4800

International Awards Group organises advertising and programming competitions for the following brands: AME Awards for Advertising Marketing Effectiveness; Midas Awards for Financial Services Communications; The Global Awards for Healthcare Communications; NYF Advertising Awards; NYF Television & Film Awards; and NYF Radio Programs & Promotions. Entries to each of the competitions are judged around the world by panels of peers in their respective industries. Founded in 1957, IAG and their brands now have representation in 75 countries.

For more information, go to www.newyorkfestivals.com.

AdVantage, one of SA's leading B2B magazine for the advertising industry, represents the awards in South Africa while Bizcommunity.com, SA's leading B2B website, is online partner to the magazine in encouraging participation from the local industry, and building awareness.

For more on the awards, or to enter, go to www.newyorkfestivals.com, www.InternationalAwardsGroup.com and follow [@NewYorkFestival](#) on Twitter. For more about *AdVantage* magazine, go to <https://www.bizcommunity.com/advantage> and follow [@AdVantagemag](#) on Twitter.

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