

Pirelli's 2012 Annual Report wins PR News award

WASHINGTON, US: The PR News' CSR Awards, announced at a luncheon at the National Press Club in Washington, DC on 8 April 2014, selected Pirelli's 2012 Annual Report as the winner of the Annual Report category.



The communication project, known as 'Imagining the Future with You,' invited students from a variety of international universities to "imagine" tomorrow and, through the net, send a word significant to their vision of the future with a short explanation.

[Check out the award here.](#)

For more, visit: <https://www.bizcommunity.com>