

New DSE Advisory Board

The Digital Signage Expo has released the names of the 2015-16 Advisory Board, which comprises more than 60 professionals, representing advertising agencies, digital out-of-home networks, industry consultants and several end user verticals, including corporate communications, higher education, restaurants and food service, and retail, as well as many others.

The list of organisations represented includes:

- American Eagle Outfitters
- Aramark
- AT&T Mobility
- Best Buy
- Calgary Telus Convention Center
- City of Los Angeles
- Cleveland Cavaliers
- Columbus Regional Airport Authority
- Dunkin' Brands
- Eileen Fisher, Inc.
- Fairplex
- Farmer's Insurance
- Georgia Aquarium
- GoPro
- Hilton Worldwide
- Hostmark Hospitality Group
- Jack in the Box
- Lockheed Martin
- Maple Leaf Sports Entertainment
- MGM Resorts International
- Microsoft
- Nationwide Children's Hospital
- Newark Beth Israel Medical Center
- New York City Transit Authority
- Parker Aerospace
- Purdue University
- SeaWorld Parks & Entertainment
- Servus Credit Union
- Target Stores
- The Coca-Cola Company
- The Walt Disney Company
- University of Illinois at Urbana Champaign
- Wells Fargo
- Wendy's International

- West Virginia University

All DSE Board members and their organisations are actively involved in the areas of digital signage and interactive technologies and represent a variety of professional expertise. In addition to aiding with the development and direction of DSE, every month they share their knowledge in the 'Ask the DSE Advisory Board' feature that appears as a blog post on

the website, a resource important to those seeking specific industry perspectives on technical or business challenges related to the digital signage sector.

For more information, go to www.digitalsignageconnection.com.

For more, visit: <https://www.bizcommunity.com>