

# Brandtribe launches an exciting new video to celebrate nomination

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In October last year, [Brandtribe](#) was nominated as a **finalist in the Bookmarks awards**. Since then we have been kept very busy presenting the platform and making the industry aware of just what a marketing first it is.

Mike Reilly, Director of Brandtribe says "We were delighted that the judges identified the brand and business benefits of the software and what they mean long term for our clients - which include Quirk, Sterns, Lucky Star, Windhoek Lager, Capitec Bank and Guinness."

## So we decided to make a movie

With the help of a few really talented people in the industry, we created a short video that explains **exactly what it is** and **how brands/agencies are benefitting** from using it.

We are very proud of the result, why not go ahead and take a look at the [new Brandtribe video](#).

## On the road to success

To date, Brandtribe has run more than 200 campaigns for 40 brands across six countries. It has tracked more than 40 million consumer interactions and helped both brands and agencies achieve their targets.

## What makes the platform so good:

Brandtribe pulls all your brands engagement statistics and channel analytics into one place allowing you to track your digital campaigns, create a single consumer view, set KPI's and increase ROI across all channels through easy to understand real time reports. All of this serves to facilitate great consumer relationships and handle consumer privacy with the utmost integrity - something which will soon be demanded by the Protection of Personal Information Act.

**If you would like to find out more** about how Brandtribe can assist you and your brand, please don't hesitate to contact

us today:

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For more, visit: <https://www.bizcommunity.com>