

# Festival of Media Latam 2011 agenda

MIAMI, US: The agenda for The Festival of Media LatAm has been announced and can be [downloaded here](#).



Join LatAm's leading brands for two days of inspiration covering global integration, branded content, consumer change in Latin America, sports, luxury, talent, data, media innovation and much more.

## Speakers include:

- Woods Staton, president and chief executive, Arcos Dorados
- David Zaslav, chief executive and president, Discovery Communications
- Frederic Kachar, chief executive, Editora Globo
- Alexandre Hohagen, vice president, Facebook - Latin America
- Henrique de Castro, president global media, mobile and platforms, Google
- Alfonso Rodés, deputy chief executive, Havas and chief executive, Havas Media
- Philippe Krakowsky, chief strategy and talent officer, Interpublic Group
- Rich DelCore, director, global brand entertainment, Procter & Gamble
- Emilio Aliaga, deputy director of digital and new media, Televisa
- Rob Master, vice president, Media Americas, Unilever

Tickets cost US\$1495. Book now to secure your place at LatAm's premier festival of media innovation and creativity.

For more information go to [www.festivalofmedia.com/latam](http://www.festivalofmedia.com/latam).

Group discounts are available - contact Rachel Barber ([rachel.barber@csquared.cc](mailto:rachel.barber@csquared.cc)) or call +44 (0) 207 367 6978

If interested in sponsoring the event contact Caroline Holmes ([caroline@csquared.cc](mailto:caroline@csquared.cc)) or call +44 (0) 207 367 6980.