

Festival of Media Global Awards 2014: Entries close this week

ROME, ITALY: Time's running out. The deadline for entries for the Festival of Media Global Awards 2014 is Friday 17 January. Get those entries in now. (Video)

Don't miss your chance to enter the Festival of Media Global Awards 2014. Time is running out. Read our last-minute tips and advice to make your entry a winner (only written entries are needed at this stage).



Rome, home to Festival of Media Global Awards 2014. (Image: Briseis, via Wikimedia Commons)

You could be called to the stage to collect one of the Festival of Media Global Awards on 8 April in Rome.

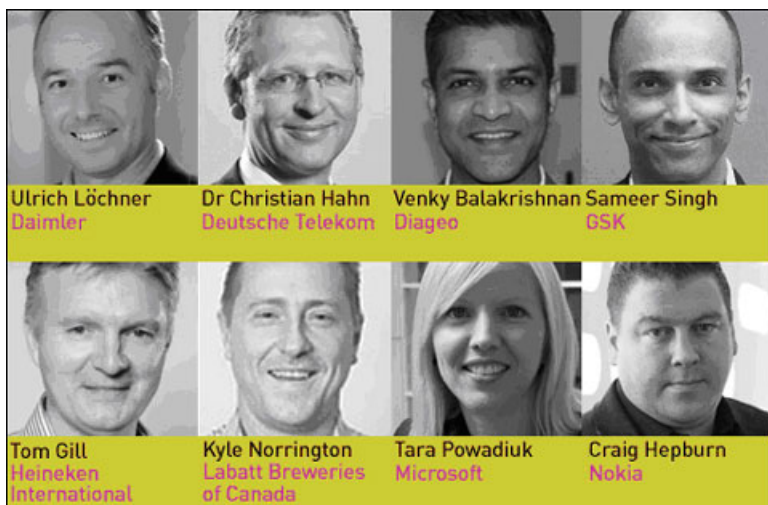
You have just three days left to submit your best campaigns - only written entries are needed at this stage.

Find out more information and the steps for entering [here](#).

Categories:

- Best Content Creation Award **NEW**
- Consumer Research Award **NEW**
- The Data Innovation Award **NEW**
- The Retail Award **NEW**
- Best Social Media Campaign
- Best Targeted Campaign
- Best Use of Content
- Best Digitally Integrated Campaign
- Best Use of Technology
- Best Launch Campaign
- Best Communications Strategy
- Best Entertainment Platform
- Best Event/Experiential Campaign
- The Effectiveness Award
- The Utility/Public Service Award
- The Creative Use of Media Award
- Best Use of Mobile
- Best Engagement Strategy
- Best Contribution to a Campaign by a Media Owner

Judges:



Festival of Media Awards - Judges Top Tips

- Read [the tips for entering](#)
- Study [the previous winning case studies](#).
- Follow [the entry template and guidelines](#)
- Go to the [entry site](#), follow the steps, and [enter now](#).

For more, visit: <https://www.bizcommunity.com>