

# New York Festivals launches 'You... Be The Judge' Contest

NEW YORK CITY, US: [New York Festivals International Advertising Awards](#) competition invites ad people to judge the World's Best Advertising.



(Image: Wikimedia Commons)

NYF's newly launched contest- ['You... Be the Judge'](#) offers creatives a virtual seat at the New York Festivals Executive Jury table and the opportunity to match their skills against the 400+ international Creative Directors, Executive Creative Directors and worldwide Chief Creative Officers who are judging the 2014 entrants for the World's Best Advertising.

Contest entrants simply visit [www.newyorkfestivals.com/judge2014/](http://www.newyorkfestivals.com/judge2014/) to register online and select the competitions they would like to judge, choosing from one or more of the following: Avant-Garde, Design, Digital, Film, Integrated, Print, Public Service Announcements, and Student. Contest participants will judge the entries that have advanced to the 2014 Finalist and select their own choices for the World's Best Advertising.

The New York Festivals "You... Be the Judge" contest officially opens Friday, 18 April 2014 at 9:30AM. EST and closes Monday, 28 April 2014 at 9:30AM EST. Contest award-winners will be selected based the contestant's selections that best match the scoring ranks of the 2014 [Executive Jury](#). In case of a tie, the person who was the first to finish judging their ads will be declared the winner. New York Festivals will notify the winners by email on April 30th. The list of the top 25 scorers' names and agency will be available online at [www.newyorkfestivals.com/judge2014/](http://www.newyorkfestivals.com/judge2014/) after 10:00 PM ET on 1 May 2014.

Award-winners will receive the following:

- Grand Prize: Two "All Access" passes to either the 2014 or 2015 "New York Show" honouring the "World's Best Advertising" in New York City.
- First Prize: \$25 Apple Gift Card & a New York Festivals T-Shirt.
- Second Prize: Free download of the 2014 New York Festivals Digital Annual iPad App and a New York Festivals T-Shirt. (Two Second Prizes will be awarded.)
- Third Prize: Free download of the 2014 New York Festivals Digital Annual iPad App. (Six Third Prizes will be awarded.)

[Click Here for the Complete Rules and Regulations.](#)

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