

Bpm'online wins ISM Top 15 CRM Software Award for 2015/16

Bpm'online, vendor of process-driven cloud-based software for marketing, sales and service automation, announce that its bpm'online CRM was selected by ISM Inc., customer-centric strategic advisors, as a Top 15 CRM Software Award winner for 2015/16.

Bpm'online CRM was chosen after intensive testing by the ISM Software Lab. Each package was rated according to 179 selection criteria.

Bpm'online CRM is a fully integrated CRM suite designed to connect the dots between marketing, sales and customer service, and to efficiently manage the complete customer journey - from lead to order, and to ongoing account maintenance.

For more, visit: <https://www.bizcommunity.com>