

# New speaker announced for DStv Seminar of Creativity

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The Loeries are pleased to announce that D&AD CEO Tim Lindsay will be speaking at the DStv Seminar of Creativity, held during the 2015 Loeries® Creative Week™. Tim joins six other international thought leaders.

"We are truly privileged to have someone of Tim Lindsay's calibre join the panel at this year's DStv Seminar of Creativity," said Loeries® CEO Andrew Human.

The D&AD awards are the pinnacle of creative accolades, and its Yellow or Black Pencils are coveted by creatives around the world. Its CEO Tim Lindsay is an accomplished ad-man with a career spanning more than three decades. His talent as a creative leader is evident from his impressive list of leadership roles at some of the world's top agencies, including BBH, Y&R, Lowe Worldwide, Chairman of Publicis UK and President of TBWA/LONDON. Tim has been CEO of D&AD since 2011.



*Tim Lindsay*

A regular speaker on the international creative festival circuit, Tim will touch on the importance of sustainability and creating more purposeful work, drawing from his extensive experience, as well as numerous case studies from around the world.

The DSTV Seminar of Creativity is one of the highlights of the 2015 Loeries® Creative Week™, and the opportunity to listen to insights from global leaders in the creative industry is one not to be missed.

The event will be held at the Durban ICC on Friday, 14 August. Tickets are available exclusively for the Seminar at R1,320, or as part of a Creative Week™ package.

Durban will be hosting the Loeries from the 10 - 16 August. Official events will take place at the Durban ICC and along the Durban beachfront during [Loeries® Creative Week™](#). See the following link of a detailed program [http://www.loeries.com/loeries2015.aspx?link=festival\\_programme](http://www.loeries.com/loeries2015.aspx?link=festival_programme)

#loeries2015

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