

Bookings down? Or is London already full?

IOL says that tourism operators in Britain - who have been expecting a flood of bookings ahead of the 2012 Olympics - say there has been a 90% drop in bookings as a result of the global economic recession.

The games are due to take place in London from 27 July to 12 August.

According to the *IOL* report, the European Tour Operators' Association estimates that R44,6 billion could be lost to the British economy because of the sharp decline in the volume of bookings.

For more:

- *IOL*: [Tourism the biggest loser](#)
- [London Olympics: tourism may be biggest loser](#)

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