

The BRAVES winners

LONDON, UK: After an outstanding evening of celebrations and rewards of all things video, the much deserved winners of our BRAVES awards, are now safe in the knowledge they will remain the heroes of video advertising for another year to come. Congratulations to the winners!



Campaign BRAVES

Best Adaptation of a TV Ad for the Web:

Leave the ordinary behind - Jumeirah Group

Best Video Sponsorship:

Hyundai's New Thinkers index - Microsoft

Best Social Video:

Great films fill rooms - Studio Output

Content BRAVES

Best Art Direction / Photography:

A world made simpler by Xerox - Young & Republican NY

Best Brand Channel:

XperiaStudio.com - LBi

Best Branded Content (Entertainment):

Chivas consideration - Euro RSCG London

Best Branded Content (Factual):

DuPont horizons - OgilvyEntertainment

Best Long Form Branded Content:

DuPont horizons - OgilvyEntertainment

Best Short Form Branded Content:

Bring holiday Rudolph

Technical BRAVES

Best Video Service:

SocialVibe

Award for Technical Innovation:

Autonomy

Best Video Analytics Solution:

Ooyala

Best Content Distribution Service:

Aurasma

Full information about the winners is available online at: www.thebraveawards.com and photos from the superhuman night are available on [Facebook](#).

In the meantime, SocialVibe and The BRAVES Awards invite you to join us as we congratulate the winners with a chance to win a case of wine to share with your colleagues!

[Click here](#) to learn more about advertising opportunities with SocialVibe and complete our engagement enter to win a case of wine.

For more, visit: <https://www.bizcommunity.com>