

2013 PAMRO Conference: Call for papers

The 15th PAMRO meeting and All Africa Media Research Conference will take place from 25-28 August 2013 in Madagascar, and this is the second call for presentation submissions.

PAMRO is calling for presentation submissions for the 2013 [PAMRO Conference](#) in line with the theme above, "Africa Rising: The Role of Media Audience Research in Emerging Markets".

As there is limited space on the programme, requests to speak will be handled on a first come first served basis. People interested to speak at the conference must submit their speaking proposals to PAMRO as soon as possible.

Closing date for submission of papers is 14 June 2013.

Provisional Programme:

- Sunday, 25 August - Registration late afternoon followed by welcome drinks
 - Monday, 26 August - Full day conference followed by dinner
 - Tuesday, 27 August - Half day conference and outing
 - Wednesday, 28 August - Half day conference ending with lunch
- Updates on media audience research activities from countries from all parts of Africa will be given.

Presentations will address a wide range of subjects such as television audience research methodologies, as well as the measurement and status of radio, print, internet and outdoor in Africa.

Speakers from Kenya, Nigeria, South Africa, UK and Belgium have already been secured and confirmation from other leading experts from across the continent is being awaited.

Download [guidelines and registration form](#) for speakers (Size: 238KB)

For information, go to www.pamro.org.

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