

Call to enter Maputo International Advertising Festival 2009

MAPUTO: AMEP, the event organiser of the Maputo International Advertising Festival, is calling for entries to the fourth annual festival, which recognises advertising agencies, producers and communication companies worldwide, especially from the southern Africa and Indian Ocean regions.

The competition submission categories include TV/Cinema, Radio, Print, Posters, Billboards, Websites, Internet Banners, Internet Promotions, Campaigns and Integrated Campaigns.

Entries should be submitted to Prédio Cardoso, 20th floor, Room E, Avenida 25 de Setembro and close on 15 May 2009. Payment of the respective fee must be made. Ads that have been displayed between 1 April 2008 and 30 April 2009 shall be accepted.

A jury of 11 professionals from Mozambique and other countries will be set up to judge the competition, and allocate prizes, after producing a short list. The jury will be chaired by Nuno Fernandes from Angola.

Judges will select the winners and finalists based on originality and effectiveness in communicating the objectives.

Award winners will be announced at the awards ceremony on 27 May 2009, at the Girassol Indy Village in Maputo.

For more information regarding the Maputo International Advertising Festival contact Mário Ferro on or call +258 21310052/21310054 or +258 82 823012340 or fax +258 21310054.

For more, visit: https://www.bizcommunity.com