

Festival of Media Global Awards 2012 dates and categories

MONTREUX, SWITZERLAND: The Festival of Media Global Awards, now in their 4th year, is searching for those campaigns that celebrate the very best in media thinking from around the world and has announced the categories for the 2012 awards.



The Awards are about creativity and innovation that is at the very heart of effective media communications and aim to recognise top campaigns.

Key dates

Call for entries: 5 December 2011

Early bird deadline*: 9 January 2012

Final deadline**: 6 February 2012

Shortlist announcement: 15 March 2012

Awards gala dinner: 17 April 2012

*For submissions on or before 9 January 2012, 23.59GMT, entries cost £320.

**For submissions after 9 January 2012, entries cost £345.

List of categories

There are 14 entering categories this year. [Read the list of categories](#). More information on the criteria will be released on 5 December 2011.

There are a further 4 Grand Prix Awards - more information on these categories will be announced on 5 December.

You will be able to download the entry template and guidelines then along with details of the categories when we call for entries.

[Contact the organisers](#) if you have any queries about the Awards.

Exchange rate at time of posting: £1=R13

For more, visit: <https://www.bizcommunity.com>