

CineMARK signs up Nokia

Nokia has signed a deal with CineMARK to advertise the new Nokia 5310 XpressMusic phone using CineMARK's on screen and foyer advertising platforms.

The contract will see Nokia advertising the Nokia 5310 XpressMusic on CineMARK's 35mm reels from March to May 2008, as well as advertising on the panels that direct queues at ticketing and refreshment counters.

For more, visit: <https://www.bizcommunity.com>