

Pampered pooch, pizazz tableware - it's all at Decorex

Opening today, Wednesday 8 August 2012, the new Decorex Joburg five-day show offers new décor and design products at Gallagher Convention Centre in Midrand.



Swag dog bed

As usual, there will be a mix of exhibitors, workshops and demonstrations, décor and design ideas plus plenty of designer pop-up restaurants and bars. Many of the exhibitors are using Decorex as a platform to launch their new products and designs. Here is a selection of some the new designs to look out for at Decorex Joburg:

1. The Swag dog baskets are real doggie design and more evidence that pet owners are often prepared to spend as much on their animals as on their kids! (www.theswagboutique.com)
2. Look out for the new Eijffinger wallpaper from Home Fabrics that will be on display at the Decorex entrance. (www.homefabrics.co.za)
3. Fresh from San Francisco, the Modern-twist place mats in food-grade, hand-silkscreened silicone boast seriously cool designs and they are green. Free of BPA, latex and chemicals, they leave a minimal footprint plus they bring art to the table via collaborations with independent artists and designers, m-t is a pioneer in the use of food-grade, hand-silkscreened silicone. (www.l-emile-et-son.com)
4. Blu_line kitchens' stand is going to be one of the biggest ever and it is launching some revolutionary products, which have never been seen in SA. (www.blu-line.co.za)
5. The brightly coloured fold up Flux Chair is convenient and trendy. Flux is going to be sold at Art of Happiness, a new design store opening on 11th Street Parkhurst on 6 September. (vanessa@artofhappiness.co.za)
6. Hertex is displaying its Couture range. (www.hertex.co.za)
7. Evolution products use stories and images about our South African heritage to create designs that are both beautiful and patriotic. The design journey continues as it launches its new Desert Diaries collection, a combination of jacquards, prints and knits inspired by unique bushman works of art. (www.evolutionproduct.co.za)
8. Cape Town's chairs and couches company, Wunders, has snuck back into town. Its showroom is in Kramerville and it will be launching its new ClassicBeauty sofa at Decorex. (www.wunders.co.za)
9. The Big Green Egg is derived from an ancient Asian style of barbecuing and NASA created the ceramic material for space rockets. (www.biggreenegg.co.za)
10. Oppein, the largest cabinet manufacturer in Asia, is coming to SA and it is launching at the show. It has spent months bringing in the best machinery and technology in the world. (www.oppeinhome.co.za)
11. Setta is about to launch a kitchen accessory website. In the meantime, it will be using the show to showcase the first of its work - including fun chopping boards made in Cape Town from imported materials. (wade.allcock@setta.co.za)
12. La Cesca uses bamboo and a recycled material called Valchromat to create contemporary furniture designs. Look out for its unique, street art-inspired coffee and bedside tables. (www.la-cesca.co.za)

For more, go to www.decorex.co.za.

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